



British Orthopaedic Oncology Society

29th Annual Meeting

Hosted by:
Scottish Sarcoma Group

Friday 8th June 2018
Royal College of Surgeons, Edinburgh

Sponsorship & Exhibition Prospectus

The 29th Annual meeting of the British Orthopaedic Oncology Society is a long established conference attracting approximately 80 delegates. This one day meeting incorporates a range of activities including the Annual General Meeting, interactive discussion on current concepts and novel therapies, updates on the latest BOOS research and an internationally renowned guest lecturer.

Conference Fast Facts...

Date: Friday 8th June 2018

Venue: Royal College of Surgeons, Edinburgh

Expected delegate numbers: 80 - 100

Conference theme:

Orthopaedic oncology, including basic science and clinical aspects of metastatic bone disease, and primary bone or soft tissue tumours

Website: <http://echoevents.sym-online.com/BOOS2018>

Email: nicole@echoevents.org

Tel: 0191 241 4523

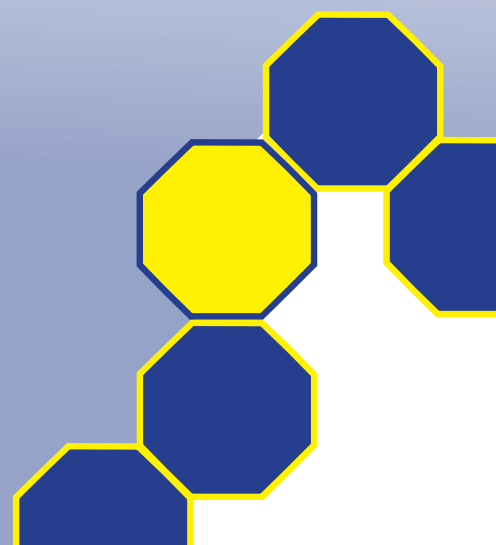
Organised by: British Orthopaedic Oncology Society (BOOS) - www.boos.org.uk

We have a range of sponsorship opportunities available on a first come first served basis, all our packages are designed to give you the most interaction and exposure with the delegates. However we know that every business is different so if you feel the packages don't suit your needs we'll be happy to discuss bespoke opportunities designed around you.

FOR MORE INFORMATION CONTACT:



Nicole Dixon
Sponsorship Manager
0191 241 4523
nicole@echoevents.org



Main Conference Partner (Exclusive)

Our conference partner package offers maximum exposure for your company and includes the following entitlements:

Pre-conference entitlements:

- **Your logo aligned with the conference logo** – all promotional materials will display “British Orthopaedic Oncology Society sponsored by (your company name)”
- **Website branding** - your logo to be included on every page of the website
- **Sponsors page of the website** – Company logo and 200 word description on the sponsor page with contact details and a link to your website
- **A ‘We’re sponsoring at’ banner** - for your company to use on your website, signature, social media etc.
- **Marketing emails** – your logo acknowledged as the Conference Partner

During conference entitlements:

- **“Welcome to the conference”** – a representative to say a few words to welcome delegates to the conference
- **x10 full delegate places** – You have 10 delegate places which can be used for guests, staff, clients and prospective clients to attend the event. This includes attendance to the networking dinner.
- **x4 exhibition staff** - to man your stand, refreshments included
- **Double exhibition stand** – Prime location in the exhibition / catering area
- **Acknowledgement as the Main Conference Partner** during the opening remarks
- **Conference signage** – Company logo acknowledged as Conference Partner on all event signage
- **Pop up banners** – the opportunity to display pop up banners in the following areas: registration area, on stage in auditorium and in exhibition hall. (The banners need to be supplied by your organisation)
- **Delegate badges & lanyard branding** - Company logo on name badges & lanyards given to every conference attendee
- **Company logo included on the event holding slides** - displayed on the main screens in the conference room
- **Conference handbook** – Your logo displayed on the front cover and in the sponsor acknowledgement section, plus a 200 word description with contact details
- **Full page advert** - on the inside front cover of the Conference Handbook
- **Conference bag inserts** – Company brochure included in approx 100 delegate bags
- **List of all attendees** - two weeks prior to the conference (name, job title and company only)

Post conference entitlements:

- **Full delegate list with contact details** of delegates who opt in to sharing with 3rd party suppliers

PLUS: Hosts of the Evening Social Event

The evening social networking event is a key element in the conference programme and the delegates have the chance to network in a fun and sociable environment. As conference partner you would be the named host of the evening event which includes the following benefits:

- Welcome Speech by a representative from your organisation
- Company logo included on the evening social tickets
- Opportunity to provide a gift for the attending guests
- Opportunity to donate a prize for the charity prize draw (*All money raised will be donated to Bone Cancer Charity*)
- x2 pop up banners to display in the networking area
- Your logo included in any marketing specifically related to the evening social event

Premium Partner

Our conference partner package maximum exposure for your company and includes the following entitlements

Pre-conference entitlements:

- **Sponsors page of the website** – Company logo and 150 word description on the sponsor page with contact details and a link to your website
- **A 'We're sponsoring at' banner** - for your company to use on your website, signature, social media etc.
- **Marketing emails** – your logo acknowledged as a Premium Sponsor

During conference entitlements:

- **Acknowledgement as the Premium Partner** during the opening remarks
- **x5 full delegate places** – You have 5 delegate places which can be used for guests, staff, clients and prospective clients to attend the event. This includes attendance to the networking dinner.
- **x4 exhibition staff** to man your stand. Refreshments included
- **Double exhibition stand** – prominent location in the exhibition / catering area
- **Conference signage** – Company logo acknowledged as Premium Partner on all event signage
- **Conference bag inserts** – One page company flyer included in approx 100 delegate bags
- **List of all attendees** - two weeks prior to the conference (name, job title and company only)

Post conference entitlements:

- **Full delegate list with contact details** of delegates who opt in to sharing with 3rd party suppliers

PLUS: Conference Handbook Sponsor

The conference handbook is given to each delegate on arrival and offers a perfect branding opportunity

- Your logo displayed on the front cover of the event hand book
- Full page advert - on the inside back cover of the Conference Handbook
- Your logo displayed in the sponsor acknowledgement section, plus a 150 word description with contact details

AND: Lunch & Hospitality Sponsor

- Company logo on signage positioned around the catering stations
- Company name mentioned alongside any refreshment breaks in the conference programme
- Company branded 330ml bottle of water given to delegates on arrival

Supporting Partner

By becoming a supporting partner of the conference, you will have a vast range of benefits which include:

Pre-conference entitlements:

- **Sponsors page of the website** – Company logo and 100 word description on the sponsor page with contact details and a link to your website
- **A 'We're sponsoring at' banner** - for your company to use on your website, signature, social media etc.
- **Marketing emails** – your logo acknowledged as a Supporting Sponsor

During conference entitlements:

- **Acknowledgement as the Supporting Partner** during the opening remarks
- **x3 full delegate places** – you have 3 delegate places which can be used for guests, staff, clients and prospective clients to attend the event. This includes attendance to the networking dinner.
- **x2 exhibition staff** to man your stand. Refreshments included
- **An exhibition stand** – positioned in the exhibition / catering area
- **Conference signage** – company logo acknowledged as Supporting Partner on all event signage
- **Conference bag insert** – one page company flyer included in approx 100 delegate bags
- **Full page advert** in conference handbook
- **Conference handbook** – your logo displayed in the sponsor acknowledgement section, plus a 100 word description with contact details
- **List of all attendees** – two weeks prior to the conference (name, job title and company only)

Post conference entitlements:

- **Full delegate list with contact details** of delegates who opt in to sharing with 3rd party suppliers



Exhibition Stand

During the conference there will be a dedicated exhibition area where companies can make the most of face to face meetings with the delegates. This is a fantastic way to strike up important relationships and start discussions.

By becoming an exhibition partner of the conference, you will have a vast range of benefits which include:

Pre-conference entitlements:

- **Listed as an exhibiting company** on the conference website
- **A 'We're exhibiting at' banner** - for your company to use on your website, signature, social media etc.

During conference entitlements:

- **x2 exhibition staff** to man your stand. Refreshments included
- **An exhibition stand** positioned in the exhibition / catering area
- **Conference bag insert** – one page company flyer included in approx 100 delegate bags
- **Listed as an exhibiting company** in the conference handbook
- **List of all attendees** – two weeks prior to the conference (name, job title and company only)

PLUS opportunity to upgrade exhibitor passes to either:

- x2 full conference tickets, or
- x2 evening dinner tickets

All sponsorship packages include an exhibition stand as part of the package.

